

# Christ Church Social Media Policy

**Author:** Academic Committee

**Approval:** Governing Body, 06.03.19

## Personal social media accounts

Staff and Senior Members with personal accounts on any Social Media channels should be aware of the rules governing their use set out in the [Staff Handbook](#) under the section 'Social Media Guidelines', and 'Grievance and Personal Harassment Procedure', as they relate specifically to Christ Church. Beyond this, Staff and Senior Members are referred to the UAS Personnel Services 'Guidelines to follow when using social media platforms' at: [http://www.admin.ox.ac.uk/personnel/during/socialmedia/sm\\_guidelines/](http://www.admin.ox.ac.uk/personnel/during/socialmedia/sm_guidelines/)

Junior Members with personal accounts on any Social Media channels should be aware of the rules governing their use set out in the Blue Book under the section 'Social Media Guidance', and 'Regulations and procedures on Harassment' as they relate specifically to Christ Church. Beyond this, Junior Members are referred to the UAS Proctors' Office 'Social Media Guidance' at: <https://academic.admin.ox.ac.uk/social-media-guidance>

## “Non-official” Christ Church accounts

Over the years many social media accounts with some Christ Church association have been created. Primarily these have been set up by Junior Members to communicate or promote extra-curricular activities. None of these accounts is considered by Christ Church to be 'official', or to reflect the views of Governing Body or Chapter. For any future, or existing 'live' accounts, where the owners/operators can be identified and communicated with, the following phrase should be added to the account bio or description: *“This account is not owned, endorsed or operated by Christ Church, its Governing Body or Chapter – all views expressed are our own”*.

Additionally, none of these accounts should use or display the Christ Church logo or crest in any form as part of their identifying profile picture or headline banner.